

Free Shelf Information Cards Available



Laminated cards come with double-sided tape on the back

*Smell Happy
Feel Happy!*

Triloka[®]

SINCE 1977

PREMIUM NATURAL HERBAL INCENSE

- Highest Quality • Great Price • Fair Trade • Eco-Friendly
- Natural Aromatherapy • Handmade • Clean Burning • NO Dipping!

www.SMELLHAPPY.COM

BLUE RIDGE MOUNTAINS, MADISON VIRGINIA

*Try it and feel
the difference!*

#A2
(Specify laminated,
or plain cardstock)

100% Natural

Triloka[®] Ayurvedic Chakra Anointing Oils

Balance your Chakras and create a life of harmony, health and spiritual awakening.

- Crown Chakra** - Unifying, enlightening
- Third Eye Chakra** - Transforming, awakening
- Throat Chakra** - Clarifying, inspiring
- Heart Chakra** - Exhilarating, awakening
- Solar Plexus Chakra** - Encouraging, soothing
- Sacral Chakra** - Inspiring, sensual
- Root Chakra** - Grounding, nurturing

#A3 (Specify laminated, or plain cardstock)

Triloka[®] Ayurvedic Chakra Incense

Balance your Chakras and create a life of harmony, health and spiritual awakening.

- Crown Chakra** - Unifying, enlightening
- Third Eye Chakra** - Transforming, awakening
- Throat Chakra** - Clarifying, inspiring
- Heart Chakra** - Exhilarating, awakening
- Solar Plexus Chakra** - Encouraging, soothing
- Sacral Chakra** - Inspiring, sensual
- Root Chakra** - Grounding, nurturing

#A4 (Specify laminated, or plain cardstock)

Your Purchase Makes a Difference!

These items are handcrafted in India by fair trade cottage industry artisans. Our cottage industry partners are small family businesses where the workers create their own work environment and set



their own price for the finished product. This practice embodies the Gandian concepts of **cottage industry, fair trade, and ethical trade. Purchase of these products helps support these families and ensures the preservation of traditional skills, techniques and crafts.**

WindRose
TRADING CO. INC.

www.SMELLHAPPY.com

Triloka
Since 1977

#B1

(Specify laminated, in plastic frame, or plain cardstock)

Triloka®
Premium Herbal Incense

The Triloka Difference...

All Triloka incense is made according to the **masala method**. This age-old method combines natural herbs, gums, resins, woods and oils that are ground into a fine

powder, these powders are kneaded into a paste and hand-rolled onto fine bamboo sticks and sun dried. Triloka incense is made in India by fair trade cottage industries with over 150 years of tradition. Triloka incense is used for aromatherapy, meditation or purification purposes. **ABSOLUTELY NO DIPPING!**



WindRose
TRADING CO. INC.

www.SMELLHAPPY.com

Triloka
Since 1977

#B2

(Specify laminated, in plastic frame, or plain cardstock)



The Triloka Difference...

All Triloka incense is made according to the **masala method**. This age-old method combines natural herbs, gums, resins, woods and oils that are ground and then hand-rolled onto fine bamboo sticks and sun dried. No dipping! Triloka incense is made in India by our fair trade cottage industry partners.

Purchase of Triloka products helps support our fair trade partners and their families.

Triloka®

WindRose
TRADING CO. INC.

#B3

(Specify laminated, or plain cardstock)

Your Purchase Makes a Difference!

Triloka

Triloka Natural Products are handcrafted in India by fair trade cottage industry artisans. Our cottage industry partners are small family businesses where the workers set their own price for the finished product. This practice embodies the Gandian concepts of **cottage industry, fair trade, and ethical trade. Purchase of these products helps support these families and ensures the preservation of traditional skills, techniques and crafts.**

WindRose
TRADING CO. INC.










#C1 (Specify laminated, or plain cardstock)

Triloka Ayurvedic Chakra Anointing Oils



Chakra is a Sanskrit word used to describe the seven main energy centers of the body. Each Chakra is associated with certain parts of one's body, mind, and spiritual development. Chakras are influenced, awakened and balanced through our thoughts and actions. If our Chakras are balanced and energy flows freely, we create a life of harmony, health and spiritual awakening.

-  Crown Chakra - Unifying, enlightening, and meditative
-  Third Eye Chakra - Transforming, awakening, clarifying
-  Throat Chakra - Clarifying, inspiring, balancing
-  Heart Chakra - Exhilarating, awakening, balancing
-  Solar Plexus Chakra - Encouraging, soothing, calming
-  Sacral Chakra - Inspiring, soothing, sensual
-  Root Chakra - Grounding, nurturing

Chakra Anointing Oils are 100% Natural pure essential oils blended with a base of fractionated coconut oil (5% essential oils).

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Triloka
Aromatherapy

#C2

(Specify laminated, plastic frame or plain cardstock)

Triloka

Ayurvedic Chakra Incense



Pure
Ingredients

Pure
Energy

Triloka Ayurvedic Chakra Incense is handmade from all pure and natural ingredients, that are custom blended to incorporate ancient yogic knowledge of chakra energy.

Good Karma: our supplier for Chakra Incense created and supports an Ayurvedic clinic in central India. For more than 20 years the clinic has given free medical treatments, medication and food to villagers in the area.

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www.SMELLHAPPY.com

Triloka
Aromatherapy

#C3

(Specify laminated, plastic frame or plain cardstock)

Triloka Feng Shui Incense

Developed by Triloka, Feng Shui “house blessing” Incense integrates knowledge of space clearing and aromatherapy . Burning **Triloka Feng Shui** incense is a wonderful tool to support the flow of positive



Chi, and to harmonize and energize your home. Triloka Feng Shui incense is custom blended by traditional incense-making families using over 20 natural ingredients, such as fragrant wood powder, herbs, resins, gums, seeds, flowers, leaves, grasses, roots, bark and essential oils. All ingredients are hand blended with the utmost care and purity. The blended mixture or “masala” is then hand-rolled onto thin bamboo sticks. Triloka Feng Shui incense offers nine different fragrances, especially composed for all areas of the home.

WindRose
TRADING CO. INC.

www.SMELLHAPPY.com

Triloka
Aromatherapy

#D1

(Specify laminated,
plastic frame or
plain cardstock)

#D2

(Specify laminated
or plain cardstock)

Silver Jewelry

Handcrafted • Fair Trade • Exceptional Quality

An exquisite line of .925 Sterling Silver
fair trade jewelry



Purchases help sustain
our fair trade cottage
industry partners in India,
supporting the artisans and
their families



FAIR TRADE

Triloka
Since 1977

COTTAGE INDUSTRY

Triloka

Fair Trade Sterling Silver Jewelry

This jewelry is produced by a cottage industry jewelry workshop in India. The workshop is clean and the workers are not only paid fairly, but also receive free lodging in a new, clean house and free clothing, so they can save money for their families who live in one of the poorest provinces of India. We were quite impressed with the joy and camaraderie amongst those young goldsmiths. Even when other jobs are offered to them, they refuse to leave because they like their work environment so much.



WindRose
TRADING CO. INC.

www.SMELLHAPPY.com

Triloka
Aromatherapy

#E1

(Specify laminated,
in acrylic frame, or
plain cardstock)

Triloka

Since 1977

Native American Smudges Wildcrafted • Authentic

All **Triloka** smudges are wildcrafted in a sustainable manner that preserves and respects the natural environment.



Our smudges come from an Indian reservation cooperative. Our partners are preserving a Native American tradition while providing income for their families. We are honored to support this effort, which is bringing hope to a community in poverty.

#E2

(Specify laminated,
in acrylic frame, or
plain cardstock)

#E3

(Specify laminated, or plain cardstock)

Your Purchase Makes a Difference!

Our 100% Silk bags are handmade in Nepal by a fair trade cooperative of cottage industry artisans. Our fair trade cottage industry partners set their own price for their products, and choose their own work environment. **Purchase of these bags helps support these artisans and their families and ensures the preservation of traditional skills & crafts.**



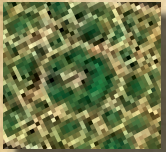
Triloka Natural Products - Making a difference since 1977!

Handpainted Gifts

Fair Trade • Traditional Artistry

These handpainted gifts are created by **expert Kashmiri artisans** in the Himalayas. Our fair trade partners are small cottage industries that allow artisans to get fair wages for their work, and choose their own work environment.

The rich colors in these unique handpainted pieces are non-toxic pigments obtained from vegetable and mineral sources the way they have been for centuries. Each piece is produced by the collaboration of a number of artisans over several weeks.



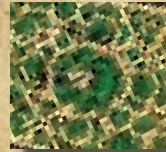
#F1

(Specify laminated, in acrylic frame, or plain cardstock)

Handpainted Incense Holders

Fair Trade • Traditional Artistry

These handpainted incense holders are created by **expert Kashmiri artisans** in the Himalayas. Our fair trade partners are small cottage industries that allow artisans to get fair wages for their work, and choose their own work environment. The rich colors in these unique handpainted pieces are non-toxic pigments obtained from vegetable and mineral sources the way they have been for centuries. Each piece is produced by the collaboration of a number of artisans over several weeks.



#F2

(Specify laminated, in acrylic frame, or plain cardstock)

Silver Jewelry

Fair Trade • Handcrafted

Exceptional Quality

An exquisite line of .925
Sterling Silver fair trade
jewelry



Purchases help sustain our
fair trade cottage industry
partners in India, supporting
the artisans and their families

Triloka
Since 1977

FAIR TRADE • COTTAGE INDUSTRY

#F3 Fits onto side of jewelry display case)
(Specify laminated, in or plain cardstock)

Triloka

Natural Herbal Incense Cones

*Purchase of this Fair Trade incense supports
a women's cooperative*

Triloka incense cones are the finest quality, hand-pressed natural incense cones on the market. The Fair Trade partner who provides these cones created a women's cooperative to provide jobs for women in rural India, who had few opportunities for income. The success of the incense produced by the cooperative has allowed the creation of an Ayurvedic clinic in Shivapuri in central India. For over 20 years the clinic has provided free medical treatments, medication and food to area villagers in need.



WindRose
TRADING CO INC

www.windrosetrading.com

Triloka
Since 1977